

BRYAN JEAN

GRAPHIC DESIGNER & MARKETING COORDINATOR

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PORTFOLIO

typeandmark.com

PROFILE

After nearly seventeen years of crafting creative solutions for a single client, I'm eager to take on fresh and invigorating new challenges in the realm of graphic design and marketing.

Most recently, under the banner of Type & Mark, I've been working with freelance clients, offering them the same dedicated focus on graphic design paired with seamless marketing coordination.

SKILLS

Adobe Illustrator



Adobe Indesign



Adobe Photoshop



Adobe Premiere



Adobe After Effects



Photography / Videography



Project Management



Marketing Coordination



Search Engine Optimization



Social Media



Microsoft Office



EDUCATION

University of Connecticut, Storrs, CT

Bachelor of Fine Arts, May 2001

Concentration: Graphic Design

EXPERIENCE

Graphic Designer and Digital Marketing

Type & Mark, 2023

- Collaborated with a Boston fine gardening client to refine their corporate identity and develop a comprehensive branding manual, then utilized these guidelines to craft consistent and polished marketing collateral.
- Created company website, digital marketing for Real Estate Developer client.

Lead Graphic Designer and Marketing Coordinator

EZ Street Asphalt, 2006 - 2022

- Created initial brand standards for company identity. Updated, redesigned, and consolidated existing logos, colors, fonts, etc. into one cohesive brand standards manual leading to consistent marketing.
- Oversaw the expansion of the creative department. Utilized Basecamp and Teams to manage projects and work with a team of graphic designers, web designers, and photographers to create marketing collateral: brochures, direct mail, email marketing, packaging, signage, vehicle wraps, billboards, branded promotional items, videos, web sites and social media.
- Coordinated marketing materials with international sales team, leading to uniform implementation of marketing across geographic regions.

Graphic Designer

Imagepath, 2003 - 2005

- Graphic designer at Hartford, CT advertising agency with a variety of clients.

Graphic Designer

Bluworld of Water, 2002 - 2003

- Designed marketing collateral and water feature illustrations.

Graphic Designer

Signs of All Kinds, 2000 - 2002

- Responsible for marketing collateral, and sign design needs, leading to growth for the company and turning my internship into a job that continued after college.