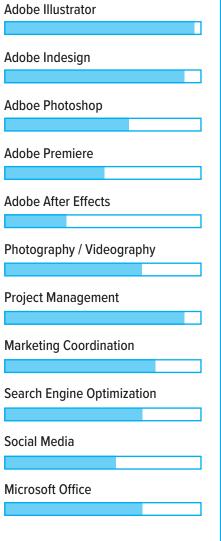
BRYAN JEAN

GRAPHIC DESIGNER & MARKETING COORDINATOR

bdsgn403@gmail.com 860-833-0278 Bedford, MA linkedin.com/in/bryanjean403

SKILLS



EDUCATION

University of Connecticut, Storrs, CT Bachelor of Fine Arts, *May 2001* Concentration: Graphic Design



PORTFOLIO typeandmark.com

PROFILE

After nearly seventeen years of crafting creative solutions for a single client, I'm eager to take on fresh and invigorating new challenges in the realm of graphic design and marketing.

Most recently, under the banner of Type & Mark, I've been working with freelance clients, offering them the same dedicated focus on graphic design paired with seamless marketing coordination.

EXPERIENCE

Graphic Designer and Digital Marketing Type & Mark, *2023*

- Collaborated with a Boston fine gardening client to refine their corporate identity and develop a comprehensive branding manual, then utilized these guidelines to craft consistent and polished marketing collateral.
- Created company website, digital marketing for Real Estate Developer client.

Lead Graphic Designer and Marketing Coordinator EZ Street Asphalt, 2006 - 2022

- Created initial brand standards for company identity. Updated, redesigned, and consolidated existing logos, colors, fonts, etc. into one cohesive brand standards manual leading to consistent marketing.
- Oversaw the expansion of the creative department. Utilized Basecamp and Teams to manage projects and work with a team of graphic designers, web designers, and photographers to create marketing collateral: brochures, direct mail, email marketing, packaging, signage, vehicle wraps, billboards, branded promotional items, videos, web sites and social media.
- Coordinated marketing materials with international sales team, leading to uniform implementation of marketing across geographic regions.

Graphic Designer

Imagepath, 2003 - 2005

• Graphic designer at Hartford, CT advertising agency with a variety of clients.

Graphic Designer

Bluworld of Water, 2002 - 2003

• Designed marketing collatoral and water feature illustrations.

Graphic Designer

Signs of All Kinds, 2000 - 2002

• Responsible for marketing collateral, and sign design needs, leading to growth for the company and turning my internship into a job that continued after college.